

2025 ADVERTISING RATES

COLOUR BACK OUTER-COVER PAGES



FULL PAGE 12.5cm x 19cm portrait	Monthly	£441 for 11 issues
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HALF PAGE 12.5cm x 9cm landscape	Monthly	£265 for 11 issues
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COLOUR FRONT INNER-COVER & BACK INNER-COVER PAGES



FULL PAGE 12.5cm x 19cm portrait	Monthly	£384 for 11 issues
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FULL PAGE 12.5cm x 19cm portrait	Monthly	£252 for 6 issues
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HALF PAGE 12.5cm x 9cm landscape	Monthly	£231 for 11 issues
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COLOUR INNER PAGES

FULL PAGE 12.5cm x 19cm portrait	Monthly	£296 for 11 issues
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HALF PAGE 12.5cm x 9cm landscape	Monthly	£179 for 11 issues
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FULL PAGE 12.5cm x 19cm portrait	Single insertion	£40 for 1 issue
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HALF PAGE 12.5cm x 9cm landscape	Single insertion	£25 for 1 issue
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Thank you for considering placing an advertisement in The Villager.

ADVERTISING

in

The Villager

A Magazine for Avening, Cherington and Nags Head



- ❖ **Circulation: 500⁺**
- ❖ **Delivery: FREE to EVERY household**
- ❖ **Published: MONTHLY***

(*11 issues a year – combined publication in December/January)



The Villager magazine has been bringing items of local interest to a readership in excess of 500 households in Avening, Cherington and Nags Head since the beginning of 2015. It is a monthly publication – 11 issues a year including a combined issue for December and January. Run on a voluntary basis and sponsored by our Parish Councils and Churches, **The Villager** could not survive as a free publication without its Advertisers.

The Villager is published as an **A5** booklet (in the same format as this pamphlet) with full-colour, gloss-finished advertising space available on the front inner-cover and both the inner and outer-back covers. Black & White space, in a variety of sizes, is available throughout. Requests for full-page colour advertisements in the main body of the magazine can easily be accommodated. Advertisers with **The Villager** are asked to submit their own designs and should try to make their advert as eye-catching as possible by using photographs, having interesting borders and legible text. Please bear in mind that using a **Font** of anything less than **Size 14** will be difficult to read in this format. The Editors will consider making small amendments to text upon request. Tiff/png/jpg image formats are preferred. We can assist in the creation of your advertisements at no extra cost.

Please note the **Publication Deadline** is the **18th** of each month.

- ❖ **Payment for advertising space to be made in advance upon receipt of invoice**
- ❖ **For further details, please contact the Advertising Editor: GWYNETH SIMPSON**

CONTACT Email: editors@acvillager.co.uk
Tel: 01453 836556

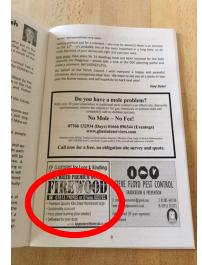
2025 ADVERTISING RATES

BLACK & WHITE

FRONT INNER-COVER & BACK INNER-COVER PAGES

FULL PAGE 12.5cm x 19cm portrait	Monthly	£192 for 11 issues
HALF PAGE 12.5cm x 9cm landscape	Monthly	£147 for 11 issues

2025 ADVERTISING RATES BLACK & WHITE INNER PAGES

FULL PAGE 12.5cm x 19cm portrait		
Monthly	£147 for 11 issues	
Alternate Months	£94 for 6 issues	
Single insertion	£23 for 1 issue	
HALF PAGE 12.5cm x 9cm landscape		
Monthly	£110 for 11 issues	
Alternate Months	£60 for 6 issues	
Single insertion	£16 for 1 issue	
ONE-THIRD PAGE 12.5cm x 6cm landscape		
Monthly	£82 for 11 issues	
Alternate Months	£50 for 6 issues	
Single insertion	£13 for 1 issue	
ONE-SIXTH PAGE 12.5cm x 3cm landscape or 6cm x 6cm square		
Monthly	£44 for 11 issues	
Alternate Months	£31 for 6 issues	
Single insertion	£8 for 1 issue	